

# Sunform™ Beginning Literacy

## Rapid Mastery of Picture Letter Sounds & Shapes—Pre-K/RtI

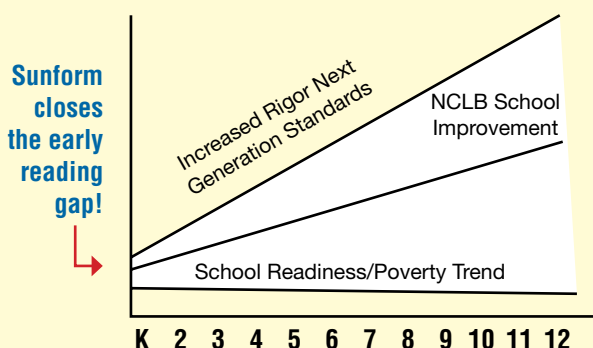
All students need a solid early literacy foundation in order to meet the rigorous demands of the Common Core/Next Generation standards. Research has shown high quality pre-K programs produce substantial long-term benefits for all students (NIEER, 2013), and they are especially beneficial for low-income children (Education Commission of the States, 2014). But many educators worry that the early childhood curriculum has become too academic, and that children don't spend enough time in developmental play and discovery-based learning.



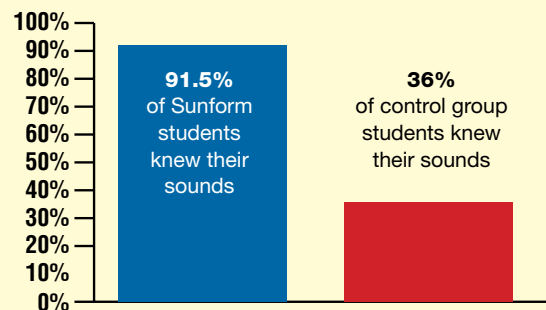
Sunform's research-proven, neurologically integrated approach to beginning literacy solves this conundrum by enabling students to rapidly master all of the short vowel and consonant letter sounds and shapes—now a prerequisite for kindergarten entry in many states—without sacrificing time for the other essential elements of the Pre-K curriculum. You are now able to prepare all of your Pre-K and K students for school success! With just 15-20 minutes of daily Sunform instruction, your students will:

- Achieve automaticity with all of the letter sounds in just 2-3 weeks
- Achieve automaticity with all of the letter shapes after one month
- Begin blending all of the letter sounds/shapes after three months

### Meeting The New Higher Expectations for All Students



### At-risk Preschoolers Become Beginning Readers



In a Chicago Public Schools preschool study\*, Sunform students learned 91.5% of their sounds while the control group students (Earobics®) learned 36% of their sounds.

\*Massengill Shaw, D., & Sundberg, M.L. (2008). At-risk preschoolers become beginning readers with neurologically integrated alphabet instruction. *Journal of Education Research*, 2(1), 61-73.

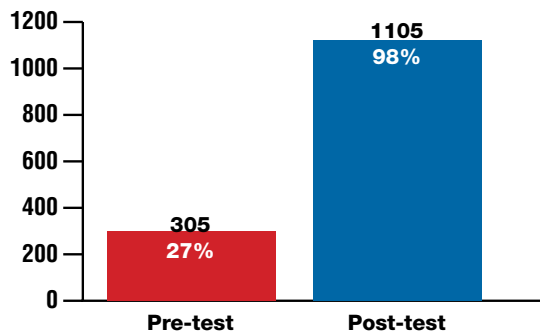
# Sunform<sup>TM</sup> Beginning Literacy

Sunform simultaneously teaches children phonemic awareness, letter sounds (versus letter name sounds), and letter shapes by activating both the right and left sides of the brain. Scripted daily lessons supplement any core program and rapidly produce automaticity by integrating visual, auditory and motor skills. The methodology goes beyond multisensory learning (seeing, saying, and doing) by integrating emotionally engaging images and alliterations. This uniquely innovative approach transforms abstract, non-phonetic symbols into meaningful, phonetic letters and has been shown in published research to produce dramatic literacy gains in pre-K, K-2 and remedial settings.



In 1987, Mary Lou Sundberg, a Learning Disability teacher, was stymied by a student with auditory and visual processing deficits who had failed to learn a single letter sound or formation after two years of kindergarten. Utilizing her knowledge of neurological mechanisms of learning, Mary Lou created a brain-based solution that enabled the student to learn the entire alphabet letter sounds and formations in just two weeks!

## Response to Intervention Tier1/Tier2



43 Chicago Public School students who had failed kindergarten mastered sounds and handwriting in just 51 hours of summer school.

Massengill Shaw, D., & Sundberg, M.L. (2008). How a neurologically integrated approach which teaches sound-symbol correspondence and legible letter formations impacts at-risk first graders. *Journal of At-Risk Issues*, 14(1), 13-21.

## KINDERGARTEN READINESS

With Sunform, your students can meet challenging new state Pre-K learning standards such as these examples: With modeling, support and/or prompting, isolate and pronounce the initial sounds in words; demonstrate one-to-one letter sound correspondence by producing the primal consonant sounds; blend and segment syllables in spoken words; orally blend and segment familiar compound words; blend and segment onset and rhyme in single syllable spoken words; identify initial and final sounds in spoken words; and recognize the sounds associated with letters.

\* Contact us for your specific state correlation.

***“Our ISTEP test results were amazing! There was a 20% increase of 3rd grade students scoring in the top quartile. These students were taught using the Sunform process since kindergarten. Not a single student scored in the bottom quartile.”*** — Maureen Stafford, former Principal, Frank Hammond Elementary School, Town of Munster, Munster IN.

Grade	Sunform Product	Expectations
Pre-K	Non-consumable Sunform Kit	Quickly learn all pictures, sounds, letters
K fall	Non-consumable Sunform Kit	Blend, segment, read sentences
K spring	Kit & Level 1 Handwriting	Beginning handwriting for 5-6 year olds
First	Level 2 Handwriting	Reading/writing/spelling for ages 6-7
Second	Level 3 Handwriting	Reading/writing/spelling for ages 7-8
Second	All About Me! Journal	Reading/writing/spelling for ages 7-8
Third	Sunscript Cursive System	3rd grade students Cursive Writing